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Confirmation No.: 7973

Examiner: J. R. Sheleheda

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Douglas Allyn Miller

Application No.: 09/883,098

Filed: June 14, 2001 Art Unit: 2623

For: ADVERTISEMENT SWAPPING USING AN

AGGREGATOR FOR AN INTERACTIVE

TELEVISION SYSTEM

AMENDMENT AFTER FINAL ACTION UNDER 37 C.F.R. 1.116

MS AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated November 17, 2006, finally rejecting claims 1-6, 8, 9, 11-17, and 19-34, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.